

# **Digital Transformation of Health Campaigns**

DIGIT Health Campaign Management (HCM) is a free, fit-for-purpose, open-source, end-to-end health campaign digitalisation product. It covers campaign setup, planning, inventory management, registrations, service delivery, and real-time data dashboards, enabling the establishment of digital public health infrastructure for faster and cost-effective health campaigns. DIGIT HCM is designed to evolve rapidly and adapt to local needs while addressing systemic challenges.

## Every facet of a health campaign, covered

There are different components to a successful health campaign, and DIGIT HCM makes all of them possible



### Microplanning

Simplify creation of microplans using a GIS-based interface.

- Resource Planning
- GIS-based Microplanning\*



### **Inventory Management**

Manage and track inventory across geographies from the central warehouses all the way to the beneficiaries.

- Stock management
- Stock reconciliation
- GS1 standard compliant scanning
- Stock Tracking
- Vehicle Tracking\*
- Material Management\*



### **HR and Training**

Build capacity of teams of any size from training to evaluation all within one interface.

- User management
- Attendance tracking
- Payments



### Communication

Keep all the stakeholders updated right from tailored messaging to behaviour-change communication.

- In-app job aids\*
- Social & Behavioural Change (SBCC) module\*



### Registration

Quick registration for individuals and households for all types of campaigns.

- Individual and Household Registration
- QR Code-based Voucher Tagging
- Proximity-based Search



### Distribution

Simplify distribution for all types of campaigns.

- Auto Calculation of Bednet/ Drug Count for Delivery
- Referral Management
- Adverse Event Management



### **Monitoring and Evaluation**

Monitor campaign progress and improve its coverage.

- Dashboards for monitoring campaign operation
- Supervision Checklist
- Complaints Management

# **DIGIT HCM: Capabilities & Benefits**

## **A Digital Partner for Frontline Workers**







### **Simplified routine tasks**

- Daily checklists GPS navigation
- Search by proximity



## **Ouick support**

- In-app walkthrough
- Access to helpdesk



# Ready for the job

- Offline capability
- In-app job aids
- Built-in error checks
- Reminders



### All the basics covered

- Proof of work
- Searchable data
- Smart payments
- Service delivery

## **A Co-pilot for Managers and Supervisors**







### Plan campaigns

- Microplans and Targets
- Teams and Transport
- Stocks and Storage
- Tasks and Staff



### **Run operations**

- Check attendance
- Manage stocks
- Make payments

# Manage all that matters

- Real-time data
- Track performance
- Actionable analytics
- Complaint management

- Run trainings

# **Digital Headquarters for National Health Agencies**







### Quick setup & launch

- User management
- Role management
- Configurable forms



### **Avoid delays** Central helpdesk

- Real-time dashboard
- Custom reports

# **Easy integrations**

- Seamlessly operate with DHIS2
- Integrate with other open-source products

# Reimagine **Health Campaigns** with DIGIT HCM



**Setup campaigns** in 3 days



**Run 100s of campaigns** simultaneously



**Record bed net delivery** in 1 minute



Real-time campaign data dashboards

### **Improved Coverage**

Reduce time and effort to deliver and reach the at-risk population.

### **Reusable Campaign Setup**

Easily configure new health campaigns by leveraging data from completed ones. Enumerate once, enrich later.

### Interoperable with any System

Seamlessly integrate with any existing system for large-scale collaboration. Compatible with DHIS2 & eLMIS.

### **Data Sovereignty and Privacy**

Maintain control over data from day one, and ensure compliance.

### **Improved HR Capacity**

Monitor workers performance with assessments for better-prepared teams in future campaigns.

### **Training & Local Capacity Building**

High-quality training & certifications to manage DIGIT HCM implementations.



DIGIT HCM.
One Health DPI.
Many possibilities.

In 2023, Mozambique witnessed the go-live of DIGIT HCM. The partner ecosystem, along with eGov, customised the platform to the local needs and supported the campaign's successful execution.

Aug -Sep 2023

**Bednet campaign at Tete** 

Nov 2023

**Bednet campaign at Gaza** 



**SMC campaign at Nampula** 

















DIGIT, Digital Infrastructure for Governance and Inclusive Transformation, is an open-source platform for Public Service Delivery, developed by the eGovernments Foundation. DIGIT is certified by the Digital Public Goods Alliance (DPGA), and aligned with the Global GovStack Initiative. Its infrastructural approach, rooted in reusable components, and a ready-to-use solution suite, fosters seamless collaboration among markets, civil societies, and governments.





# **About eGov Foundation**

eGov Foundation partners with governments, civil societies, and market actors in harnessing technology to enhance Public Service Delivery. Over two decades, eGov has catalysed population-scale transformation across 10 countries, over 260 million citizens. At the heart of this change, is eGov's DIGIT platform, a digital public good designed for the ecosystem to co-create diverse solutions to resolve citizen-centric challenges at scale and speed.

# **DIGIT Academy**

DIGIT Academy is a free, open, and self-paced learning platform that provides high-quality skilling for individuals who aim to contribute to population-scale digital transformations.

# **Our Supporters**









